Surviving the Unwinding Part IV:

Finishing Strong in the Home Stretch and Preparing for the Future

May 21, 2024



Welcome & Introductions

Oxiris Barbot, MD, President & CEO, UHF



	9:45 AM	Registration
	10:15 AM	Welcome & Introductions
	10:25 AM	Dashboard Update, Lessons Learned and Finishing Strong
Agenda	11:00 AM	Leveraging Flexibilities for Future Success
	11:30 AM	State Variation in Medicaid and CHIP Unwinding
	12:00 PM	Lunch Break
	12:15 PM	Update: Medicaid Eligibility Modernization Project
	12:40 PM	Questions and Discussions



Dashboard Update

Sonia Sekhar, Deputy Director, NYSOH Marketplace



State Update on Unwinding

More Than Three Fourths Through the Unwind

- As of March, New York is more than three fourths of the way through the PHE Unwind process.
- For NY State of Health enrollees, we have initiated 5,056,931 renewals.
 - 4,145,820 or 82% renewed, including 79% of adults and 91% of children.
 - 911,111 or 18% did not complete their renewal, including 10% terminated due to not coming back and renewing when they needed to, and 8% who may have started but did not complete their renewals.
 - 102,785 or 2% are ineligible (Included in the renewed count).
- We have sent over 7.5 million consumer emails, nearly 4.5 million text messages, and over 3.7 million consumer notices.
- NY State of Health call center has answered over 4.5 million calls, with wait times averaging 1 minute 47 seconds.

November Cohort Highlights

Total number in Cohort: 624, 268 Renewed their coverage: 75% Renewed through NYSOH: 75% Renewed through LDSS: 74% Renewal Broken Down by Program Medicaid: 76% Child Health Plus: 83% Essential Plan: 67%

AGE

broken down by age in the tables shown here.

	November 2023 Cohort NY State of Health			
Age Group	Renewal Complete	Completion Rate		
00-17	103,397	83%		
18-25	46,689	69%		
26-34	63,010	67%		
35-44	58,508	73%		
45-54	49,534	77%		
55-64	50,649	82%		
65+	13,498	69%		
Total	385,285	75%		



. Because New York permits late renewal, data in this report does not provide final outcomes for the November 2023 Cohort, Renewal completion rates are expected to rise over the next month.

Additionally, the Department of Health is unable to track enrollment in coverage outside of NY State of Health or LDSSs. For example, a significant number of individuals are estimated to have gained health coverage through an employer, meaning that individuals who do not come back to renew should not be assumed to be uninsured.



New York State Public Health Emergency UNWIND DASHBOARD

Tracking the COVID-19 Public Health

November 2023

U



Customer Service Center November 2023				
Type Total				
Calls Received	635,297			
Call Center Wait Time	59s			
Abandoned Call Rate 2.9%				
	59s			

NYS PHE Unwind Data November Cohort Highlights Continued

nrollees have the option

% Renewa Complete

Race	Renewal Complete	% Renewal Complete		
African	1,234	67%		
nerican Indian/ laskan Native	1,780	65%	RA	CE A
Asian Indian	8,269	73%		HNIC
Bangladeshi	1,950	88%	EII	
Black/African American	47,107	71%		DAT
Burmese	67	81%	Y State of	Health enroll
Chinese	20,647	84%	of selectin	g their race,
Filipino	1,593	70%		
Guamanian/ Chamorro	213	80%		mber 20 ate of H
Haitian	612	67%	(1413)	Renewa
Jamaican	862	75%	Hispanic	Complet
Japanese	565	77%	Yes	96,688
Korean	2,267	75%	No	218,861
liddle Eastern/ North African	1,204	76%	Unknown	69,736
ative Hawaiian	85	71%	Total	385,285
Other	34,648	75%		
Other Asian	11,550	76%		
Other Pacific Islander	765	72%		
Pakistani	365	82%		
Samoan	57	70%		
Taiwanese	58	78%		
Unknown	136,619	75%		
Vietnamese	761	77%		
White	126,047	76%		



LANGUAGE DATA

ndividuals enrolling through NY State of Health must select their preferred written language on their application. The application data informs which language members receive their notices in, and NY State of Health's overall language access strategy, which includes enrollment assistors who offer assistance in nearly 60 languages. NY State of Health's Customer Service Center is able to provide assistance in any language, and NY State of Health has consumer education materials in 26 languages.

Written Language	Renewal Complete	% Renewal Complete		Written Language	Renewal Complete	% Renewal Complete
Albanian	62	70%	1 [Korean	800	80%
Arabic	317	71%	П	Nepali	54	69%
Bengali	262	83%		Polish	115	77%
Burmese	126	75%	П	Russian	3,335	78%
Chinese	13,733	87%		Somali	1	9%
English	294,715	74%		Spanish	70,474	78%
French	436	71%	П	Swahili	3	75%
French Creole	89	65%		Tagalog	11	65%
Greek	15	71%	П	Tigrinya	2	67%
Haitian Creole	339	69%		Traditional Chinese	87	92%
Hindi	26	68%		тwi	1	100%
Italian	50	69%		Urdu	45	83%
Japanese	49	77%		Vietnamese	58	78%
Karen	52	81%		Yiddish	28	88%

NYS PHE Unwind Data November Coverage Transitions

- Most members are remaining in the program they were in prior to renewal.
- This does not capture transitions to non-NYSOH coverage, like employer sponsored coverage.

TRANSITIONS

This section displays the number of individuals who remained in their prior program or enrolled in other programs within the Marketplace or LDSSs, where the data are available. Additional information on the eligibility levels for each program is available in the Appendix on page 14.

Data reflects enrollment changes within New York State public programs; this data does not reflect individuals who transition to Employer Sponsored Insurance (ESI) or other coverage outside of the Marketplace, have moved out of state, or are no longer seeking coverage in New York for some other reason.

November 2023 Cohort (NY State of Health and LDSS data)

Program Transitions for those Completing Renewals (N= 468,319)

Program Type	Program Type (post-renewal)							
(prior to renewal)	CHPlus	Essential Plan	Medicaid	QHP APTC without CSR	QHP APTC with CSR	QHP Full Pay	Ineligible	Total
CHPlus (17,153)	87%	0%	12%	0%	0%	0%	1%	100%
Essential Plan (52,503)	O%	63%	20%	9%	4%	2%	2%	100%
Medicaid (398,663)	5%	8%	80%	3%	1%	<1%	3%	100%

December Cohort Highlights

Total number in Cohort: 764,726 Renewed their coverage: 78% Renewed through NYSOH: 78% Renewed through LDSS: 79% Renewal Broken Down by Program Medicaid: 79% Child Health Plus: 90% Essential Plan: 70%

AGE DA

Renewal outcomes are broken down by age in the tables shown here.

December 2023 Cohort (NY State of Health only)					
Age Group Renewal Completion Complete Rate					
00-17	143,709	86%			
18-25	57,870	71%			
26-34	74,862	69%			
35-44	72,744	76%			
45-54	61,534	79%			
55-64	65,636	84%			
65+	8,755	68%			
Total	485,110	78 %			



Health is unable to track enrollment in coverage outside of NY State of Health or LDSSs. For example, a significant number of individuals are estimated to have gained health coverage through an employer, meaning that individuals who do not come back to renew should not be assumed to be uninsured.



December 2023 Cohort

Total
640,884
1m 49s
5.2%

PHE UNWIND - December Renewal Tracking

Total renewed:(N= 597,861)

Total renewed: 78%

Renewed Renewal Not Complete

January Cohort Highlights

Total number in Cohort: 575,836 Renewed their coverage: 78% Renewed through NYSOH: 78% Renewed through LDSS: 77% Renewal Broken Down by Program Medicaid: 79% Child Health Plus: 85% Essential Plan: 68%

AGE

es shown here

	January 2024 Cohort (NY State of Health only) Age Group Renewal Completion Rate			
Age Group				
00-17	105,525	84%		
18-25	46,358	72%		
26-34	57,937	71%		
35-44	56,998	76%		
45-54	45,896	79%		
55-64	43,323	83%		
65+	6,019	63%		
Total	362,056	78 %		

Department YORK nystateofhealth of Health **SNAPSHOT** As of January 31, 2024, overall 78% (447,460) of the 575,836 individuals included in the January 2024 Cohort have renewed their coverage across NY State of Health (78%) and the DASHBOARD Local Departments of Social Services (LDSS) (77%). This includes individuals enrolled in Medicaid, Child Health Plus, and Essential Plan with January 31st renewal dates Tracking the COVID-19 Public Health Data within this report reflects renewal status, demographics, and program transitions for individuals in the January 2024 Cohort as of January 31, 2024. Because New York permits late renewal, data in this report does

not provide final outcomes for the

example, a significant number of individuals are estimated to have gained health coverage through an employer, meaning that individuals who do not come back to renew should not be assumed to be uninsured.

rise over the next month.

Health is unable to track



Customer Service Center January 2024			
Туре	Total		
Calls Received	718,252		
Call Center Wait Time 3m 05s			
Abandoned Call Rate	10.7%		

New York State **Public Health** Emergency UNWIND

January 2024

Emergency Unwind of the Medicaid Continuous Coverage Requirement

U

January 2024 Cohort, Renewal completion rates are expected to Additionally, the Department of enrollment in coverage outside of NY State of Health or LDSSs. For

February Cohort Highlights

Total number in Cohort: **613,723** Renewed their coverage: **79%** Renewed through NYSOH: 80% Renewed through LDSS: 77% Renewal Broken Down by Program Medicaid: 80% Child Health Plus: 85% Essential Plan: 74%

AGE

Penewai outcomes a broken down by age in t tables shown here.

	February 2024 Cohort (NY State of Health only) Age Group Renewal Complete Completion Rate			
	00-17	113,280	86%	
	18-25	51,958	76%	
	26-34	64,197	72%	
	35-44	65,532	78%	
	45-54	54,534	81%	
	55-64	51,582	84%	
	65+	6,678	66%	
	Total	407,761	80%	

New YORK Departments Department **SNAPSHOT** As of February 29, 2024, overall 79% (485,288) of the 613,723 individuals included in the February 2024 Cohort have renewed their coverage across NY State of Health (80%) and the Local Departments of Social Services (LDSS) (77%), This includes individuals enrolled in Medicaid, Child Health Plus, and Essential Plan with February 29th renewal dates. Data within this report reflects renewal status, demographics, and program transitions for individuals in the February 2024 Cohort as of February 29, 2024. Because New York permits late U renewal, data in this report does not provide final outcomes for the February 2024 Cohort, Renewal completion rates are expected to rise over the next month.

Additionally, the Department of Health is unable to track enrollment in coverage outside of NY State of Health or LDSSs. For example, a significant number of individuals are estimated to have gained health coverage through an employer, meaning that individuals who do not come back to renew should not be assumed to be uninsured.



Emergency UNWIND DASHBOARD February 2024

Tracking the COVID-19 Public Health Emergency Unwind of the Medicaid Continuous Coverage Requirement

INTRODUCTION

Under the Families First Coronavirus Response Acts continuous coverage requirement, New York State Medicaid (MA), Child Health Plus (CHIPlus) and Essential Plan (EP) members have not had to renew their health insurance since early 2020. The Consolidated Appropriations Act of 2023 requires states to begin the process of redetermining enrollees in April 2023. This process is also referred to as the "unwind".

- ew York State began sending renewal notices in the early aring to enrollees in Medicaid, CHPlus, and EP with June 30 D23 coverage end dates. This process will continue each nonth until every renewal cycle of enrollees, referred to as a ohort, has had their eliability redatermined.
- DTE Unless otherwise noted, data included in this report only include individuals processed through the NY State of Health Markeplac Due to limitations in data maintained in the Welfare Managame System, individuals processed through LDSs are not reflected h wccept for in the Reineval Tracking Section and the Transitions Se

PHE UNWIND - February Renewal Tracking February 2024 Cohort Total renewed:(N= 485,288) Total renewed: 79% **PHE Unwind - February Renewal Tracking** Renewal Cohort Renewal Complete IDSS 60,308 LDSS est of St 40.705 NY State of 512.710 613.723 TOTAL NY State of Health Renewal Type Renewal Completed by Program (%) (Administrative vs Manual) NY State of Health and LDSS Data Renewed Renewal Not Co 85% CHPlus 04 259

Customer Service Center February 2024

Туре	Total
Calls Received	666,533
Call Center Wait Time	3m 18s
Abandoned Call Rate	11.7%

March Cohort Highlights

Total number in Cohort: **626,589** Renewed their coverage: **75%** Renewed through NYSOH: 75% Renewed through LDSS: 76% Renewal Broken Down by Program Medicaid: 76% Child Health Plus: 86% Essential Plan: 71%

AGE D

broken down by a bles shown here.

	March 2024 Cohort (NY State of Health only)			
	Age Group	Renewal Complete	Completion Rate	
	00-17	108,725	81%	
	18-25	46,796	69%	
	26-34	59,720	67%	
subset of the 65+ heir LDSS to complete	35-44	62,722	74%	
	45-54	54,430	79%	
	55-64	52,161	83%	
	65+*	6,743	55%	
	Total	391,297	75%	



an employer, meaning that individuals who do not come back to renew should not be assumed to be uninsured.



Customer Service Center March 2024				
Туре	Total			
Calls Received	697,210			
Call Center Wait Time	5m 45s			
Abandoned Call Rate	18.6%			
Abandoned Call Rate	18.6%			

NYS PHE Unwind Data March Coverage Transitions

- Most members are remaining in the program they were in prior to renewal.
- The percent of people transitioning from Medicaid to the Essential Plan increased. This is due to New York's recently approved 1332 Waiver which expands income eligibility for the Essential Plan to 250% of FPL, effective April 1, 2024.
- This does not capture transitions to non-NYSOH coverage, like employer sponsored coverage.

TRANSITIONS

This section displays the number of individuals who remained in their prior program or enrolled in other programs within the Marketplace or LDSSs, where the data are available. Additional information on the eligibility levels for each program is available in the Appendix on page 15.

Data reflects enrollment changes within New York State public programs; this data does not reflect individuals who transition to Employer Sponsored Insurance (ESI) or other coverage outside of the Marketplace, have moved out of state, or are no longer seeking coverage in New York for some other reason.

March 2024 Cohort (NY State of Health and LDSS data)

Program Type	Program Type (post-renewal)							
(prior to renewal)	CHPlus	Essential Plan	Medicaid	QHP APTC without CSR	QHP APTC with CSR	QHP Full Pay	Ineligible	Total
CHPlus (15,664)	88%	0%	11%	0%	0%	0%	1%	100%
Essential Plan (54,795)	0%	73%	20%	4%	1%	<1%	1%	100%
Medicaid (401,750)	6%	12%	79%	1%	0%	0%	2%	100%

Program Transitions for those Completing Renewals (N= 472,209)

Leveraging Flexibilities for Future Success

Gabrielle Armenia, Director, Division of Eligibility & Marketplace Integration, DOH



Approved e14 Waivers

New York has submitted & received approval for waivers to grant flexibility throughout the Public Health Emergency Unwind

	– 100% FPL	
1	Renew Medicaid Eligibility for Individuals with Income at or below 100% FPL and No Data Returned	
	Enrollment Broker Contact Info	Received written
2	Partnering with Enrollment Brokers to Update Beneficiary Contact Information	
		approval
9	Fair Hearing	
3	Extended Timeframe to Take Final Administrative Action on Fair Hearing Requests	
	MCO Contact Info	CMS has also
4	Partnering with Managed Care Plans to Update Beneficiary Contact Information	approved the
_	Non-MAGI SNAP	following 2
5	Renewal for Individuals Based on Non-MAGI Eligibility	Ũ
		waivers for New
	SNAP CHIP	York without a
6	Renewal for Individuals Based on SNAP Eligibility (CHIP)	formal letter:
	Zero Income	
7	ExParte Renewal for Individuals with No Income and No Data Returned	
	Resource Test	Varbalapproval
8	Waiver of the resource test at renewal and change in circumstances	Verbal approval
9	Duals & individuals over 65 in NY State of Health Allowing 65 and/or Medicare eligibles to remain in NY State of Health by waiving SSI budgeting	
9	Allowing 65 and/or Medicare eligibles to remain in NY State of Health by waiving 551 budgeting	
	Fixed Income	Service Street Service
10	Ex Parte for fixed social security or pension income that is below the Ex Parte eligibility level	STATE of Health

Non-MAGI Eligibility During the Unwind

Areas of non-compliance

Conducting ex parte renewals for the non-MAGI population

Ability to submit renewal forms through all required modalities for the non-MAGI population

Mitigation Strategies

Strategy 1: Holding procedural terminations
Strategy 3: Streamlining income determinations
Strategy 4: Streamlining asset determinations
Strategy 6: Enhancing availability and accessibility of other renewal submission modalities
Strategy 7: Enhancing outreach and in-person assistance
Strategy 8: Additional policy changes to support retention



Updates on Continuation of Unwinding Flexibilities

CMS issued an information bulletin on December 18, 2023, related to maintaining children's coverage. In that bulletin, CMS notified states that they could continue unwinding-related section 1902 (e) (14) (A) waiver authority through December 31, 2024. CMS issued further guidance on May 9, 2024. In an effort to establish and update income and eligibility determination systems that maximize states' ability to ensure that eligible individuals retain coverage, CMS further extended these unwindingrelated section 1902(e)(14)(A) waivers through June 30, 2025.



Automatic Renewal of Existing e14 Waivers

- All waivers will be automatically extended through June 30, 2025, unless we notify CMS we want to discontinue any of those.
- There are two exceptions which relate to the following e14s:
 - Zero income
 - 100% FPL



Zero Income and 100% FPL e14 Waivers

- The Zero dollar and 100% FPL strategies were designed to permit a single Ex Parte renewal based on verified information from the individual's most recent income determination combined with use of all available electronic income data sources.
- CMS believes allowing a second Ex Parte renewal for such individuals is critical for states to process applications in a timely manner. However, states must meet some additional conditions in order to continue these two flexibilities.

Must take steps to confirm continued state residency of the individual for example, through utilization review;

Must check financial data sources in accordance with its verification plan. If no information is returned, the state may consider income verified;

The state must take appropriate steps to review the nonfinancial components of eligibility consistent with the state's existing policies and procedures outlined in its verification plan; and

The state must notify individuals whose eligibility is renewed using this strategy they must notify the state if any of the information use to complete the renewal is inaccurate.



Regulatory Exception to Timely Determinations

- States may continue to use the timeliness exception to delay procedural disenrollments through June 30, 2025, as long as they continue to meet the conditions set forth in regulations.
- This will prevent large volumes of procedural terminations for individuals who remain eligible.
- As such, unwinding-related renewals activities will continue outside of the official unwind period, particularly outside of NY State of Health.



State Variation in Medicaid and CHIP Unwinding: Where NY Fits In

Danielle Holahan, Executive Director, NYSOH Marketplace

Matthew Buettgens, Senior Fellow, Urban Institute





May 21, 2024

.

New York and Unwinding Trends Nationwide

Matthew Buettgens, Jessica Banthin, Jameson Carter, and Jason Levitis

UTE · ELEVATE · THE · DEBATE

Overview

- About our Analysis
- Net Disenrollment Rates by State
- Net Disenrollment and State Policy Choices
- Conclusions
- Next Steps

State Variation in Medicaid and CHIP Unwinding for Children and Adults as of November 2023

Analyses of Enrollment Relative to Earlier Projections and Key Policy Choices

Matthew Buettgens, Jameson Carter, Jessica Banthin, Jason Levitis

www.urban.org

URBAN·INSTITUTE

Projections of Medicaid Enrollment During the Continuous Coverage Requirement

- In a series of reports from September 2021 to December 2022, based on monthly enrollment data, we were able to project the growth in Medicaid enrollment due to the continuous coverage requirement fairly accurately, by state.
- In Dec 2022, we estimated that 14.8 million people would be disenrolled from Medicaid/CHIP over the 14 months nationwide following the expiration of the CCR.
- We found that rates of growth during the continuous coverage requirement varied by state. It follows that states are likely to see different rates of net disenrollment during the unwinding even if following similar procedures.
- We estimated that, in the absence of state policies permanently reducing churn or otherwise increasing enrollment, Medicaid enrollment would eventually return to the pre-COVID trend (based on historical growth in each state).

Matthew Buettgens and Andrew Green. 2022. The Impact of the COVID-19 Public Health Emergency Expiration on All Types of Health Coverage. https://www.urban.org/research/publication/impact-covid-19-public-health-emergency-expiration-all-types-health-coverage

New Analysis of Net Disenrollment During the Unwinding

- We calculate net disenrollment as the difference in Medicaid/CHIP enrollment from its peak just before a state reported disenrolling people to November 2023, the latest month at the time of analysis for which consistent data were available for virtually all states.
- The reported disenrollment data under the Consolidated Appropriations Act overstate enrollment changes because they do not count new enrollment and do not accurately represent the final disposition of enrollees in many states. Currently, KFF reports 16.9 million people disenrolled, compared with net disenrollment of 10.3 million based on the latest state enrollment data.
- Our previous projections were for Medicaid only. For this work we revise to include both Medicaid and CHIP enrollment.
- We compare a state's net disenrollment to the total net disenrollment we projected. If reported net disenrollment is greater than the projection, a state's enrollment has fallen below our estimate of the long-term pre-COVID trend. The analysis is preliminary since few states have completed unwinding.

How were these projections computed?



The Essential Plan

- To be comparable across states, our analysis only included Medicaid and CHIP.
- New York's Essential Plan extended comprehensive, highly affordable coverage to those with incomes up to 200% FPL (Now 250% FPL with the waiver in April). Some other states provide additional premium subsidies and, more rarely, cost sharing reductions, but New York's program is currently the most generous in this income range.
- EP is an essential part of reducing coverage losses due to the unwinding, but is outside the scope of this analysis.

Net Disenrollment Rates by State

URBAN·INSTITUTE

How does New York compare to other states?

- Net disenrollment is greater than 100% of projections based on historical trends
- Net disenrollment is less than 100% of projections



How do children and adults in New York compare?



ORMENCMDNV VAMNMOCA NY IL WI IN CT DE DC UT NJ AZ KY LA MA MI OHWYPA SC VT AK TN NE CO FL NMND AL MS GAWWANH TX SD AR ID IA MTOK

Net Disenrollment and State Policy Choices

URBAN·INSTITUTE

State policy choices that we looked at

- Most states, including New York, planned to take 12-14 months, but six states planned to complete unwinding more quickly.
- Seventeen states, not including New York, identified people most likely to be ineligible and prioritized processing them.
- Section e 14 waivers: CMS allowed states to seek optional flexibilities to streamline the redetermination process during the unwinding
 - New York has 10 waivers; the average is 7.7.
 - 7 of New York's Waivers are designed to facilitate *ex parte* renewal. The average among all states is 4, and 41 states have fewer *ex parte* waivers.
 - 2 waivers are about updating contact information. Many states have a similar number, and states with 2 contact waivers have widely divergent disenrollment.
 - The remaining waiver extends the fair hearing timeframe.

State intentions for unwinding timeline vs. total net percentage of projected disenrollment



State prioritization of 'likely ineligibles' vs. total net percentage of projected disenrollment




Waiver intensity vs. total net percentage of projected disenrollment



Ex-parte waiver intensity vs. total net percentage of projected disenrollment

Total net percentage of	0-3 waivers	4-6 waivers	7-9 waivers
projected disenrollment	(n=25)	(n=13)	(n=10)





Fair hearing timeframe extension vs. total net percentage of projected disenrollment

Total net percentage of
projected disenrollmentStates with fair hearing timeframe extension
(n=22)

States without fair hearing timeframe extension (n=26)

200%



Conclusions

- New York has the 10th lowest net disenrollment rate overall. Some states with lower rates either started disenrollment much later (Oregon) or announced major pauses in the process (North Carolina and Maine).
- New York has seen lower child net disenrollment than adult net disenrollment. This contrasts sharply with some other states that have seen disproportionately large child disenrollment.
- New York has sought and obtained more waivers than most states. In particular, New York's waivers have focused on the *ex parte* process, with the state having more *ex parte* waivers than 41 states. States with more of these waivers have notably lower net disenrollment on average than states with fewer waivers.

Next steps in our nationwide analysis

- Results will be periodically updated as more data become available.
- We are looking more closely at individual state decisions, particularly individual Section e 14 waivers.
- There is considerable interest from many states in making some of these waivers permanent. The impact of a permanent waiver may be larger than what has been seen during the unwinding, as there is greater incentive to invest in administrative improvements using federal matching funds. We plan future analysis of the potential impact of some key waivers.

LUNCH BREAK Surviving the Unwinding Part IV:

Finishing Strong in the Home Stretch and Preparing for the Future

May 21, 2024



Update: Medicaid Eligibility Modernization Project

Sara Oberst, Deputy Director, Division of Eligibility & Marketplace Integration, DOH



Update: Medicaid Eligibility Modernization Project

Project Updates



The continued modernization of Medicaid will further DOH's mission, vision, and values by enhancing the way New Yorkers access health care.



CONTINUING MEDICAID MODERNIZATION - ROADMAP*

The modernization of New York's Medicaid program began in 2023 and will continue until all Medicaid consumers are out of WMS. During this time, DOH will work with all parties to facilitate a smooth transition.



As of May 2024

Update: Medicaid Eligibility Modernization Project

Path to Achieving Consumer Centricity



Modernizing Personal Touch

- **Goal:** to continue to provide a personal experience members and applicants are familiar with when working with the LDSS while bringing populations into a modern, centralized system.
- Coalescing around strategies that build on the existing NYSOH model, align with goals of other human services programs, and leverage modern technology:
 - No Wrong Door/Warm Hand-off
 - Personalized Proactive Outreach
 - On Demand Individualized Support



No Wrong Door/Warm Hand-off

Definition:

- No Wrong Door describes the effort to provide an interoperable and consistent consumer experience and offer accurate, timely, and compassionate support for consumers seeking assistance through any channel.
- Warm Handoffs describe the seamless, real-time transitions of consumer information between systems and workforces to aid in receipt and retention of benefits.

Tenets:

- Increase the number of channels available for consumers seeking Medicaid benefits to maximize enrollment opportunities.
- Prioritize solutions/system features that enable consumers to relay case information only once and encourage proactive follow-up from workers to **reduce administrative burden**.
- Provide the same high-quality service and information regardless of the channel/door used to access support, preventing lapses and inconsistencies in service to consumers and delivering a streamlined consumer experience every time.
- Validate and acknowledge the successful transfer of relevant information, updates, and case details across entities to encourage collaboration between stakeholders.



Personalized Proactive Outreach

Definition:

• Personalized Proactive Outreach refers to the timely and specific outreach from the State to existing members through one or more mediums based on a consumer-specific need and/or at critical, predicted milestones throughout the Medicaid lifecycle with the goal of minimizing lapses in coverage.

Tenets:

- **Reduce administrative burden** for Medicaid workers by prioritizing system features that reduce worker tasks and consumer churn.
- **Capitalize on systems** ability to conduct outreach to consumers by digital channels first and adopt innovative tools and technologies (i.e., Chatbots, Gen AI, etc.) as outreach mechanisms.
- Conduct outreach in a manner that is culturally and linguistically appropriate, promotes equity, and meets the needs of consumers at their most critical moments in the Medicaid lifecycle to emphasize **consumer-centricity.**



On Demand Individualized Support

Definition:

 The commitment to providing immediate assistance (either from a human or technological perspective) at a consumers' time of need throughout any stage in the application or change/renewal process.

Tenets:

- Offer **easily accessible** healthcare services to all consumers that are tailored to individual consumer needs and preference.
- Engage community organizations and existing local support avenues to enhance a holistic experience for consumers seeking support.
- Use multiple avenues of communication to educate and inform consumers on available benefits and how they can find support (i.e., informational campaigns, workshops, one-on-one consultations).



NY MECM Focus Groups

Purpose: to better understand the opinions and preferences of Assistors and Consumers regarding the application and notices and to socialize new notice structure with advocates.

Plan:

- Post-design and pre-implementation
- ~12 total focus groups
 - 6 on application
 - 6 on notices
- Mixture of ROS and NYC locations
- First focus groups in fall 2024 (tentative)

Results: observations/feedback will be used to inform application screens and notice language where practicable

Innovative Application Features

Breadcrumbs show the applicant where they've been and where they are going

Start	✓ Account Holder	• People	Household Information	Tax	Income	Other Health Care	Finish
Peon	le in Your Ho	mo					
reop	le in tour no	ome					
E Back to	Previous Page						
People In	Your Home Additiona	l Details	1	à			
				a,			

Nudges to ensure collection of accurate information to reduce documentation

Name	Employer	Start Date	How Often	Amount		
Anna Gardener, 73 F	Walmart		Monthly	\$130.00	Edit Remove	
Add Another Empl	oyment					
					difference with your Income reported from an external	×



Innovative Application Features Cont.

Device agnostic allowing applicants to apply on their phones and other devices









Questions & Answers

All Panelists & Amanda Lothrop, Medicaid Chief Operating Officer, DOH



Wrap up & Close

Oxiris Barbot, MD, President & CEO, UHF



Acknowledgements

This event was hosted with support from Oxiris Barbot, Giovanna Braganza, Alex Brandes, Amy Lin, Peter Newell, Sharen Whitely Privetté, Sam Rios, Joey Rodriguez, Chad Shearer, and Alexis Simonetti of United Hospital Fund.

This event was hosted in collaboration with the New York State Department of Health. Special thanks to Gabrielle Armenia, Danielle Holahan, Amanda Lothrop, Sarah Oberst, and Sonia Sekhar at the Department.



Thank you for attending!

